**PRESS INVITATION**

Dear Ladies and Gentlemen, dear Colleagues,

we would like to invite you to cover the **M100 Sanssouci Colloquium 2022 and the M100 Media Award 2022 ceremony**.

Under the title "War and Peace. A New World Order", this year's conference on **Thursday, 15 September** will focus on Russia's military attack on Ukraine. Editors-in-chief, politicians and academics will discuss the consequences for Europe and the role of the media. How does Europe, how does the Western world want to defend and strengthen democracy, freedom, freedom of the press and freedom of opinion? The opening speech will be given by **Olga Rudenko**, editor-in-chief of The Kyiv Independent.

In a special talk, **Wolfgang Ischinger**, former chairman of the Munich Security Conference, will discuss Europe's security strategy and the role of Eastern European countries with **Vjosa Osmani-Sadriu**, President of the Republic of Kosovo since April 2021.

This year, the **M100 Media Award**, which sees itself as the "Prize of the European Press", will honour the **people of Ukraine**. The award will be accepted on behalf of **Wladimir Klitschko**. The laudations will be given by **Amy Gutmann**, Ambassador of the United States in Berlin, and **Donald Tusk**, Chairman of the Civic Platform, former Prime Minister of Poland, former President of the European Council (via video). The keynote speech will be given by German Chancellor **Olaf Scholz**.

**Please send your accreditation request by 9 September at the latest to**

**mail@steinbrennermueller.de**

**PRESS ACCREDITATION FOR REPORTING JOURNALISTS**

**Date: Thursday, 15 September 2022**

**Venue: Orangery in the Orangery Palace Sanssouci (East Wing), Potsdam**

I`d like to be accredited for:

M100 Sanssouci Colloquium

09:30h – 16:30h

Special Talk: "Left alone?"

16:45h – 17:30h

Press conference with Wladimir Klitschko and Mike Schubert

18:15h – 18:45h

Photocall 1: M100 Media Award

18:50 h, photo wall in front of the Orangery

with Wladimir Klitschko / German Chancellor Olaf Scholz, US Ambassador Amy Gutmann, Potsdam's Lord Mayor Mike Schubert, Moritz van Dülmen, M100 et al.

M100 Media Award

19:00h – 20:00h

Photocall 2: M100 Media Award

20:00h, Stage in the Orangery

with award winners et al.

Please note that due to limited space, accreditation is only valid after confirmation. The confirmation will be sent to you in good time before the award ceremony.

**For police security check, we kindly ask you to provide us with your identity card or passport number and your date of birth:**

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**ID-/Passport number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date of birth: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Please make sure you have your identity card with you when you attend the award ceremony on

15 September.

Parking spaces (subject to a charge) are available in the public car park "Zur Historischen Mühle".

Medium/Editorial Office: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

For freelance journalists: Please indicate contact person in editorial office:

First name, last name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Print/Online  TV  Radio  Agency  Photographer

For TV – name/ID-number, Date of birth EB team: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Postcode, City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mobile:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Press contact:**

SteinbrennerMüller Communication

Dr. Kathrin Steinbrenner

Tel. 030 / 4737 2191

Mail: mail@steinbrennermueller.de